Poznan, 04.04.2024

Press release

**Inspiring power solutions at EXPOPOWER 2024 trade fair**

**Innovative solutions, technologies and up-to-date products in the fields of industrial power, automation, lighting, control and low-, medium- and high-voltage installations, as well as the latest information on changes in the industry – all this will be on display at this year’s EXPOPOWER International Power Industry Fair. This key event on the domestic trade fair arena, which brings together the conventional power industry, will be held April 23-25 at the Poznan International Fair grounds.**

The EXPOPOWER trade fair attracts visitors and exhibitors from all over the world to Poznan every year. During the event, initiatives of entrepreneurs, local government institutions, representatives of science, as well as designers and experts in the field of electricity, energy, installations and technology are presented. The EXPOPOWER fair is also place for meetings and discussions for representatives of industry chambers and associations, as well as representatives of major power companies.

**Trends and challenges for the industry**

*- How and where to invest to increase the current capacity of the distribution network? When will energy storage reduce its load? How will advanced data analytics, big data or artificial intelligence be applied to the energy industry? These are among the most important questions facing the energy industry today. During EXPOPOWER, there will be an opportunity to answer them* – says Piotr Drozdowski, director of the EXPOPOWER Fair. And he points that the upcoming edition of the event is unique – as visitors will be given the opportunity to participate in a Great Fair Block with a truly diverse range of topics.

It is worth noting that the entire fair block will offer **visitors nearly 1,100 exhibitors on almost 35,000 square metres of exhibition space!** On the grounds of the Poznan International Fair, together with the EXPOPOWER Fair on April 23-25, 2024 will be held: INSTALACJE Fair, GREENPOWER Fair, SECUREX Fair, SAWO Fair, H2POLAND Central European Hydrogen Technology Forum and NetZero Forum.

**Conferences with experts**

The diverse group of professionals visiting the EXPOPOWER Fair makes it a unique place to exchange their experiences. An example are the conferences organized by representatives of the Poznan branch of the Association of Polish Electrical Engineers. The first of them – the **XII Scientific and Technical Conference in the series „Energy Efficiency in Lighting”** on „Lighting Technology 2024” – will be held on April 23. The authors of the papers will be lecturers from national tchnical universities, as well as representatives of leading manufacturers of luminaires and lighting equipment. On the other hand, a day later, on April 24, the **XIX Scientific and Technical Conference of the series „Low, Medium and High Voltage Electrical Installations”** will be held on „Electricity Substations 2024”. Its program will include speeches by research workers from national technical universities, speeches by industry representatives and a panel discussion, to which leading Polish manufacturers of electrical substations and switchgear of all rated voltage levels have been invited.

However, that’s not all. Thanks to the **#Ai\_EnergINN** conference organized by Enea Operator and the Poznan Supercomputing and Networking Center, which will take place during the EXPOPOWER Fair, participants will learn: how unmanned meter storage works, whether VR and AR work well in the power industry, and how nuclear Fusion is determining the future of the power industry. Among the speakers at #Ai\_EnergINN will be employees of Enea Operator and the Poznan Supercomputing and Networking Center, scientists from the AGH University of Science and Technology in Krakow, as well as representatives of companies and institutions that on a daily basis use innovative solutions provided by AI (artificial intelligence) in their work related to energy production, storage and distribution.

The list of exhibitors, tickets and the program of events are available at: [expopower.pl](https://expopower.pl/en).

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